

2022
B. Voc. (Retail Management)
Third Semester
GC-302: E-Commerce (Common)

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

X-X-X

I. Attempt the following:-

- a) Explain Internal Information system.
- b) Write a note on Digital signature.
- c) What is the importance of e-business?
- d) Socio- economic impact of e-commerce.
- e) Explain risk while using electronic payment system.
- f) What is the difference between Debit card and Credit Card?
- g) What is Business process Re-engineering?
- h) Explain privacy issues in EDI?

(8x2)

UNIT - I

- II. What are the various tools of E-Commerce? (16)
- III. Explain the models based on relationship of transaction parties. (16)

UNIT - II

- IV. What is the impact of e-commerce on supply chain management? (16)
- V. Explain various types of E- payment system? (16)

UNIT - III

- VI. What do you mean by EDI? Explain its application in business. (16)
- VII. Explain various types of Digital Documents. (16)

UNIT - IV

- VIII. What are the business benefits of ERP? (16)
- IX. Explain the challenges for implementation of ERP. (16)

X-X-X