

2022  
B. Voc. (Agri-Business and Agrarian Entrepreneurship)  
Fifth Semester  
ASC-503: Economics of Floriculture

Time allowed: 3 Hours

Max. Marks: 40

**NOTE:** Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

- I. Write short notes on any eight of the following:-
- What is the role of floriculture entrepreneur?
  - Commercial Floriculture
  - Scope of floriculture
  - Mention two factors affecting demand of flowers
  - Cut flowers
  - Loose flowers
  - Challenges for flower export
  - Mention two factors affecting supply of flowers
  - Agri-Export Zones
  - Traditional VS Modern Floriculture (8x1)

**UNIT - I**

- II. Discuss the new seed policy. (8)
- III. Write a detailed note on consumption and production patterns of flowers. (8)

**UNIT - II**

- IV. Write a detailed note on scope of cut and loose flowers. (8)
- V. Discuss the geographic distribution of flowers and cropping patterns. (8)

**UNIT - III**

- VI. Write a detailed note on Institutional support in floriculture. (8)
- VII. Giving example, explain how would you start a floriculture business? (8)

P.T.O.

(2)

**UNIT - IV**

- VIII. Write a detailed note on recent government initiatives to promote floriculture export. (8)
- IX. What is the composition and direction of flower trade with respect to India? (8)

x-x-x