

2022  
B. Voc. (Food Processing and Preservation)  
Fifth Semester  
FPP-503: Principles of Management

Time allowed: 3 Hours

Max. Marks: 80

**NOTE:** Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Answer any four of the following:-

- a) Explain in brief the levels of management.
- b) Write a short note on devices of control.
- c) What are the characteristics of a good leader?
- d) Give difference between policy and procedure.
- e) Elaborate upon the methods to improve communication.
- f) List down a few non-financial motivators.

(4x4)

**UNIT - I**

- II. What do you mean by organization? Discuss in detail the principles of organization. (16)
- III. Explain the concept of management. Discuss fully external and internal factors affecting management. (16)

**UNIT - II**

- IV. Explain the steps in planning process. Also explain the nature and importance of planning. (16)
- V. What is coordination? Discuss the need and techniques of coordination. (16)

**UNIT - III**

- VI. Explain the various types of communication. Also discuss the various barriers to communication. (16)
- VII. Define delegation of authority and differentiate it from decentralization. Explain the factors affecting the degree of delegation. (16)

P.T.O.

(2)

**UNIT - IV**

- VIII. Define leadership. Discuss the various leadership styles in detail. (16)
- IX. Define motivation. Explain Maslow's theory of need hierarchy and Herzberg's two factor theory. (16)

x-x-x