

Exam Code: 1383

Sub. Code: 9464

2012

B. Voc. (Logistic Management)
Fifth Semester
LEM-503: International Business

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any four of the following:-

- a) What is the advantage of WTO over GATT?
- b) Differentiate between International and Domestic Business
- c) Briefly explain the concept of ADRs and GDRs
- d) Differentiate between Tariff and Non Tariff Barriers
- e) What are the major forces behind globalisation? (4x4)

UNIT - I

II. Explain in detail the various modes of entry in International Business with valid examples, (16)

III. Describe any four theories of International Trade with criticism to each one of them in Businesses. (16)

UNIT - II

IV. Discuss in detail the concept of Globalization and the challenges for businesses in going global. (16)

V. What are the various determinants of Cultural, Legal and Economical Environments in International Business? Explain briefly. (16)

UNIT - III

VI. Why balance of payment is considered important for any country while doing International Trades. What are the methods associated with BoP. (16)

P.T.O.

(2)

- VII. Write the objectives and functions of World Bank and IMF. Briefly explain their need and importance. (16)

UNIT - IV

- VIII. Differentiate between FDI and FPIs. What are the suitable measures to improve FDI inflow in India? (16)
- IX. What is outward FDI? With examples write any 5 joint ventures and acquisitions in Indian markets. (16)

X-X-X