

Exam. Code: 0313

Sub. Code: 2702

2022

M.Com. (E.F.B.) Third Semester
FB-301: Industrial Economics and Sociology

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, selecting atleast two questions from each Unit. All questions carry equal marks.

x-x-x

UNIT – I

- I. Elaborate upon Organizational Form. What are the alternative objectives of the firm?
- II. Give brief notes on the following :-
 - a) Nature of Industrial Economics.
 - b) Market Structure and Market Power.
 - c) Passive and Active behaviour of the firm.
 - d) Firm and Industry
- III. Write a note on the Ownership, Control and objectives of firms.
- IV. Write short notes on the following:-
 - a) Market Structure: Sellers and buyers concentration.
 - b) Market Structure and Profitability.
- V. Discuss in brief about Merger, Diversification and Acquisition.

UNIT - II

- VI. Elaborate upon the financial and managerial constraints of growth.
- VII. Explain in detail the concept of Market Conduct-Financial, Pricing and Advertising.
- VIII. What is meant by Market Performance? Explain Allocative and Productive Efficiency and the distributive effect.
- IX. What is meant by Quality of Work Life (QWL)? How is it measured? What are the strategies in improving QWL?
- X. Define Worker Stress. What kind of negative behaviours lead to it?

x-x-x