

Exam Code: 1162
Sub. Code: 8472

2022
P.G. Diploma in Mass Communication
First Semester
PGDMC-103: Electronic Media

Time allowed: 3 Hours

Max. Marks: 100

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any five of the following in about 75-100 words each:-

- a) Akashvani
- b) Tele-Clubs
- c) AIR
- d) ISRO
- e) Regional Channels
- f) FM
- g) Indian Broadcast Company
- h) *Wagley Ki Duniya*
- i) *Hum Log*
- j) Radio Drama

(5x4)

UNIT - I

- II. Thoroughly explain the chronology of growth of AIR and organizational structure of AIR. (20)
- III. Write a note on the contribution of radio (both commercial and government) in the development of society with suitable examples. (20)

UNIT - II

- IV. Describe various radio features with examples and also explain how features are different from Radio news capsule. (20)
- V. Elaborate various types of Radio interviews. Explain dos and don'ts of conducting a radio interview. (20)

P.T.O.

(2)

UNIT - III

- VI. Discuss the organisational structure of Doordarshan highlighting the role of its various divisions. (20)
- VII. Over the Top (OTT) platforms in India are witnessing huge growth and this may be alarming for the future of Television in India. Comment on the statement. (20)

UNIT - IV

- VIII. Define TV documentary? What is the role of research in making a documentary for audio-visual medium? (20)
- IX. Do you think TV Reality shows are scripted? Discuss the format of TV reality shows. (20)

X-X-X