

2022
P.G. Diploma in Marketing Management
First Semester
DMM-104: Managerial Accounting

Time allowed: 3 Hours

Max. Marks: 70

NOTE: Attempt five questions in all, selecting atleast one question from each Unit. All questions carry equal marks.

X-X-X

UNIT – I

- I. "Management accounting is an extension of financial accounting." Explain.
- II. Describe in detail various tools and techniques of management accounting.

UNIT - II

- III. Discuss the inherent limitations of financial statements. To what extent various methods of financial statement analysis overcome these limitations?
- IV. Write a detailed note on cash flow statement highlighting provisions of related Indian Accounting Standard.
- V. Appraise the financial position of the company using
 - a) Liquidity ratios
 - b) Profitability ratios
 - c) Turnover ratios

Balance sheet as on March 31, 2021

Particulars	Amount (Rs. '000)	
	March 31, 2020	March 31, 2021
Cash	200	160
Sundry debtors	320	400
Temporary investments	200	320
Stock	1840	2160
Prepaid expenses	28	12
Total current assets	2588	3052
Total assets	5600	6400
Current liabilities	640	800
15% debentures	1600	1600
Equity share capital	2000	2000
Retained earnings	468	904

Contd.....P/2

(2)

Statement of profits year ended March 31, 2021 is given below:-

Particulars	(Rs.'000)
Sales	4000
Less cost of goods sold	2800
Less interest	160
Net profit	1040
Less Taxes	364
Earnings after taxes	676
Dividend declared on equity shares	220

UNIT - III

- VI. Distinguish between absorption costing and marginal costing. Illustrate marginal costing as a tool for managerial decision making.
- VII. From the following information calculate:-
- Break-even sales volume
 - Profit at the budgeted sales of Rs.18,50,000

Cost Estimates	Variable costs (percentage of sales)	Fixed costs
Direct materials	32.8	
Direct labour	28.4	
Factory overheads	12.6	1,89,900
Distribution overheads	4.1	58,400
Administrative overheads	1.1	66,700

UNIT - IV

- VIII. Discuss various types of budgets. Illustrate-their preparation.
- IX. From the following information calculate materials price, mix and yield variances. XYZ produces auto components using the following proportion of material:

Particulars	(Kgs)	Cost per kg	Amount (Rs.)
Material A	50	50	2500
Material B	40	60	2400
Material C	60	30	1800
Total	150		
Standard Shrinkage $\left(33\frac{1}{3}\%\right)$	50		
Net Weight and cost	100		6700

(3)

A recent production run yielding 100 Kgs output required an input run of:-

Particulars	(Kgs.)	Per Kgs	Amount (Rs.)
Material A	40	52	2080
Material B	55	60	3300
Material C	65	26	1690
	160		7070

X. Write notes on:-

- a) Zero based budgeting
- b) Responsibility accounting

X-X-X