

(i) Printed Pages : 2

Roll No. ....

(ii) Questions : 9

Sub. Code : 

0	4	7	0
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Exam. Code : 

0	0	0	5
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**B.A./B.Sc. (General) 5<sup>th</sup> Semester**  
**(1129)**

**FUNCTIONAL ENGLISH**

**Paper—Print Journalism**

**Time Allowed : Three Hours]**

**[Maximum Marks : 70**

**Note :—** (1) Attempt *five* questions in all.

(2) All questions carry equal marks.

1. Write short notes on the following (**50-60** words each) :

(i) Define communication and its process.

(ii) Factual news reporting

(iii) Importance of an interview

(iv) Writing an obituary

(v) Role of Headlines

(vi) Free lancing

(vii) Need for Editing

7×2=14

2. Describe the types of interviews. Frame the questions to interview a political leader. 14

3. What is inverted pyramid pattern of writing a news item ? Illustrate your answer with diagram and example. 14

4. What is Page make up ? What factors should be taken into account while designing the front page of a newspaper ? 14

5. Write a detailed note on the role of Chief-Editor, cartoonist and photographer in making of a newspaper. 14
6. Differentiate between Factual news reporting and Analytical reporting. What are the sources for news gathering ? 14
7. Elaborate the importance and role of print media today. What challenges it faces from electronic media and social media ? 14
8. Discuss the formation and role of Press Council of India. How does it take care of the rights of the reader ? 14
9. Write a feature on **TWO** of the following in about **150-200** words each : 14
- (i) India and USA
  - (ii) Generation gap
  - (iii) Dangers of plastic material