

(i) Printed Pages : 2

Roll No.

(ii) Questions : 9

Sub. Code :

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Exam. Code :

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**Bachelor of Commerce Ist Semester
(1129)**

**PRINCIPLES AND PRACTICES OF MANAGEMENT
Paper-BCM-107**

Time Allowed : 3 Hours]

[Maximum Marks : 80

Note :- Attempt any **four** questions from Section A carrying **5** marks each and **two** questions from each Section B and C respectively.

SECTION—A

1. Write short answers on any **four**. Each question carries **5** marks :

- (a) Elements of delegation of authority
- (b) Formal communication networks
- (c) Management as a profession
- (d) Herzberg's Motivation-Hygiene Theory
- (e) Nature of decision making
- (f) Budgetary control technique.

4×5=20

SECTION—B

2. Explain Henry Fayol's contribution to the development of management thought. 15
3. Discuss the concept of planning. Explain in detail the steps followed in planning process. 15
4. What is management by objectives ? Discuss the benefits and limitations. 15
5. Define organising. Explain its process and significance in detail. 15

SECTION—C

6. What do you understand by leadership ? Explain Likert's management systems. 15
7. Define controlling. What are its characteristics ? Also explain difficulties of controlling. 15
8. Explain the nature of coordination. Why is it considered as the essence of management ? 15
9. What is meant by the term supervision ? Explain the role and functions of a supervisor. 15