

1129

B. Voc. (Logistic Management)

1<sup>st</sup> Semester

LEM-103: Introduction to Logistics Management

Time allowed: 3 Hours

Max. Marks: 80

**NOTE:** Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

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I. Attempt any four of the following: -

- (a) What are the types of logistics?
- (b) What is the role of logistics management?
- (c) Write a short note on: Integrated Logistics Management.
- (d) Types of strategies
- (e) Explain briefly the role of logistics provider.
- (f) Distinguish between inbound and outbound logistics. (4×4)

### UNIT – I

- II. Define logistics. State with example from real life and also, explain its functions. (16)
- III. Discuss in detail the logistics interface with marketing. (16)

### UNIT-II

- IV. What do you mean by logistics management? Explain in detail its models and features. (16)
- V. Explain in detail the competitive advantages in logistics management. (16)

### UNIT-III

- VI. Discuss the role of logistics manager in strategic decision making. (16)
- VII. Describe in detail the process of designing as well as implementing strategy. (16)

### UNIT-IV

- VIII. Enumerate the functions of third party and fourth party providers in logistics management. (16)
- IX. Explain in detail the elements of customer service. Also, discuss the order cycle system. (16)

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