

1129

B. Voc. (Retail Management)

5th Semester

RSC-505: Business Environment

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

- *_*_* -

I. Attempt any four of the following: -

- (a) Objectives of business environment.
- (b) Explain in brief the features of New Industrial Policy.
- (c) Discuss the process of social audit.
- (d) Write a short note on: FEMA.
- (e) Describe in brief the ecological issues.
- (f) What is the current status of technology in India? (4×4)

UNIT – I

- II. Enumerate the various elements of environment which impacts the business. (16)
- III. What is the need and techniques of Environmental Analysis? (16)

UNIT-II

- IV. Discuss the key elements of economic environmental and their impact on business. (16)
- V. Describe in detail the formation and functions of NITI Aayog. (16)

UNIT-III

- VI. “Middle class is both cause and effect of Economic Growth.” Comment. (16)
- VII. Define social responsibility. Give your arguments in favour and against social responsibility. (16)

UNIT-IV

- VIII. What are the features and impact of technology on business? (16)
- IX. Explain in detail the role of research and development in business. (16)

- *_*_* -