

1129

M.Com. (Master of Entrepreneurship & Family Business)

1st Semester

FB-102: Entrepreneurship Development-I

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, selecting atleast two questions from each Unit.

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UNIT – I

- I. Explain the factors that affect the growth of entrepreneurship. (16)
- II. Discuss the concept of entrepreneurship. Also mention the common entrepreneurial traits. (16)
- III. What is achievement motivation? Do you consider it an essential ingredient of entrepreneurship? (16)
- IV. Explain the various institutions engaged in training and development of entrepreneurship in India. (16)
- V. Discuss the various types of enterprises emphasizing on the merits and demerits of each type. (16)

UNIT – II

- VI. Explain the criteria to be adopted while selecting an appropriate project. (16)
- VII. Discuss the various techniques of risk analysis. (16)
- VIII. What are the main contents of a project report? (16)
- IX. Discuss the financial issues facing small scale enterprises. (16)
- X. Explain the planning process of SSI in detail. (16)

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