

1129

P.G. Diploma in Mass Communication**First Semester****PGDMC-102: Print Media****Time allowed: 3 Hours****Max. Marks: 100**

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Write short notes on any five in about 75-100 words each from the following:-

- a) Sources of news
- b) 5Ws and 1H
- c) Sources of news
- d) Reporting
- e) DTP
- f) Types of interviews
- g) Bureau Chief
- h) Editing symbols
- i) Editorials
- j) Beat

(5x4)

UNIT – I

- II. What is News? Discuss Inverted Pyramid pattern in news writing. (20)
- III. What is a Lead? Elaborate on different types and styles of Leads. (20)

UNIT – II

- IV. Discuss the roles and responsibilities of reporting staff. (20)
- V. Discuss the concept of 'Beats' in reporting. (20)

UNIT – III

- VI. What are interviews? Discuss the different types of interviews? (20)
- VII. How are Features different from articles? Write a note on News Analysis. (20)

UNIT – IV

- VIII. What is editing? Discuss its significance in print media. (20)
- IX. Discuss the concept of DTP. (20)

x-x-x