

Printed Pages : 2

Roll No.

Questions : 9

Sub. Code :

0	4	7	0
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Exam. Code :

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B.A./B.Sc. (General) 5th Semester

1128

FUNCTIONAL ENGLISH

Paper—Print Journalism

Time Allowed : Three Hours]

[Maximum Marks : 70

Instructions :— Attempt any five questions. Each question carries 14 marks.

Write short notes of 50-70 words on each of the following :—

- (i) Paparazzi
- (ii) Broadsheet
- (iii) Pyramid pattern
- (iv) Middle
- (v) Muzzling of the Press
- (vi) Obituary
- (vii) Balanced page make-up.

7×2=14

What is the role and importance of the print media today, when faced with T.V. and internet ? Support your claims with suitable examples. 14

What aspects of life (e.g. weather, business) form 'news' ? What factors are to be kept in mind when prioritizing news for a newspaper ? Give clear examples. 14

4. What are the various types of interviews used to gather news ?
What different formats and styles can be used to present news
obtained from interviews ? Explain with examples. 14
5. What is the significance of editing ? Explain the editing process in
a news organisation. 14
6. What are the objectives of page make-up ? What are the types
of page make-up and current trends/advances prevalent today ?
14
7. What are the key factors (do's and don't's) to be kept in mind while
writing headlines ? Explain with suitable examples. 14
8. Write a feature article of about 250 words on any **one** :
(a) The craze for organic food.
(b) Organ donation. 14
9. What are the responsibilities of the Press Council of India ? To
what extent does it mediate between the Press, the Govt. and the
Public ? 14