Exam.Code:0007 Sub. Code: 0626

1128

B.A./B.Sc. (Hons.) Third Semester Psychology

Paper: Social Psychology

Time allowed: 3 Hours

Max. Marks: 90

NOTE: Attempt <u>five</u> questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

- I. Attempt any nine of the following in 25-30 words each:
 - a) Observer's bias
 - b) Functions of attitude
 - c) Characteristics of a leader
 - d) Thurstone scale
 - e) Field experiment
 - f) Balance theory of attitude change
 - g) Altruism
 - h) Trait theory of leadership
 - i) Define bullying
 - j) Personal interview
 - k) Bystander's effect
 - l) Types of survey

(9x2)

UNIT-I

- II. Define Social Psychology. Give a detailed account of the Observation method of research in Social Psychology. (3,15)
- III. Explain correlation method of research in social psychology. Differentiate between Experimental and correlation methods of research., (9,9)

UNIT - II

- IV. Discuss the relationship between affective, cognitive and behavioural components of attitude. (18)
- V. Elucidate the concept of Attitudes. Give a detailed account of Cognitive Dissonance theory. (5,13)

P.T.O.

(2)

UNIT – III

- VI. Define leadership. Explain the behavioural theories of leadership. (3,15)
- VII. What are the functions of a leader? Give in detail the Fiedler's Contingency model of leadership. (6,12)

UNIT-IV

- VIII. Describe pro-social behaviour. What are the factors involved in pro-social behaviour? (5,13)
 - IX. Enumerate the concept of ragging. How can it be controlled? (5,13)

x-x-x