

(i) Printed Pages: 2

Roll No.

(ii) Questions : 14

Sub. Code :

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Exam. Code :

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Bachelor of Commerce 5th Semester

1128

ENTREPRENEURSHIP AND SMALL BUSINESS

Paper : BCM-505

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— (1) Attempt any **four** questions from Section-A.

(2) Attempt any **two** questions each from Sections-B and C.

SECTION—A

(4×5=20)

1. Define the term Achievement Motivation.
2. What do you mean by woman entrepreneur ?
3. Define business planning as important characteristics of entrepreneur.
4. What is meant by subsidy ?
5. Define the concept of growth and diversification.
6. Discuss in brief the different methods of pricing.

SECTION—B

(15×2=30)

1. Explain the various theories of entrepreneurship. 15
2. What are the recent trends in the development of women entrepreneurship in India ? What are the main remedies for the problems of a woman entrepreneurship ? 7,8
3. What is the role of government in organizing EDPs ? Discuss the role and achievements of EDPs. 6,9
4. Explain economic and social environment influencing the growth of entrepreneurs. 15

SECTION—C**(15×2=30)**

1. Explain various exemptions given under different Acts to the SSI in India. How do exemptions help them ? 8,7
2. What do you mean by business growth ? Discuss the need for growth of a business. Also discuss the various types of growth strategies which can be adopted by the business. 3,5,7
3. Define the concept of Small Business. Explain the major problems of Small Business. 3,12
4. (a) Briefly explain the various tax benefits available to small scale industries. 8
(b) What are the factors to be considered in selecting the technology ? 7