

(i) Printed Pages : 2

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(ii) Questions : 14

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Exam. Code :

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Bachelor of Commerce 5th Semester (Hons.)

1128

**ACCOUNTING & FINANCE : STRATEGIC FINANCIAL
MANAGEMENT**

Paper : BCH 507

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— There are **three** sections in all. Attempt any **four** questions from Section-A. Each question carries **5** marks. Attempt any **two** questions from section-B and section-C. Questions in section-B and section-C carry **15** marks each.

SECTION—A

1. What do you mean by BCG Matrix ?
2. State the difference between Debt and Equity financing.
3. What are the main objectives of Deal Structuring ?
4. What is difference between Merger and Takeover ?
5. Explain the concept of Leverage Buyout (LBO).
6. Explain the concept of future and option contract. 4×5

SECTION—B

7. Discuss the role of Financial Policy in the business. How credit policy and investment policy plays a significant role in framing financial policy ? 15

8. What is Net Operating Income Approach ? How does it differ from Net Income Approach of Capital Structure Planning ? 15
9. What do you mean by deal structuring and pricing ? What are the major considerations in deal structuring and pricing ? 15
10. What do you mean by Book Building Process ? Discuss the various steps in book building process. 15

SECTION—C

11. Explain the concept of corporate restructuring ? What are the motives for it ? Explain the process you would follow for corporate restructuring. 15
12. What do you mean by derivatives ? Discuss various types of derivatives. Why Investors invests in derivatives ? 15
13. What do you understand by ethical issues in Strategic Financial Management ? Explain the possible major financial irregularities that cause in financial scams in the business ? 15
14. What do you mean by Brand and Brand Management ? Explain the various financial risks that can rise from poor brand management. 15