

(i) Printed Pages: 2

Roll No. ....

(ii) Questions : 9

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**Bachelor of Business Administration 5<sup>th</sup> Semester**

**1128**

**INTERNATIONAL BUSINESS**

**Paper—BBA-302**

**Time Allowed : Three Hours]**

**[Maximum Marks : 80**

**Note :—** The students are required to attempt *four* questions from Section-A of short answer type carrying 5 marks each and *two* questions from Sections B and C each of essay type carrying 15 marks per question.

**SECTION—A**

1. Explain the following in brief :

- (a) Explain two points of difference between 'Domestic Business' and 'International Business'.
- (b) Differentiate 'Franchising' from 'Licensing'.
- (c) What are the recent trends in world trade ?
- (d) Write two assumptions of 'Factor Endowment' theory.
- (e) Write two basic objectives of WTO.
- (f) Explain in brief about India's one recent trade agreement.

5×4=20

**SECTION—B**

2. (a) What are the forces behind Globalization ? Explain in detail. 8
- (b) Dealing in 'International Business' is complex vis-à-vis 'Domestic Business'. Elucidate the statement. 7

3. Why is it important to study business environment ? How it can be done ? What are the cautions you need to have while studying the business environment at international level ? Explain. 15
4. (a) 'Comparative Advantage' theory is a better version of 'Absolute Advantage' theory. Do you agree with the above statement ? Explain your instance. 8
- (b) Define and differentiate 'Tariff' from 'Non-Tariff' measures of trade citing examples of each type. 7
5. Write a detailed note on objectives, organizational structure and its various arms of 'World Bank' in detail. 15

### SECTION—C

6. Write short notes on the following :
  - (a) Forms of Regional Economic Cooperation 7.5
  - (b) Integration efforts among Asia for Regional Economic Cooperation. 7.5
7. Define 'Foreign Direct Investments'. What are the trends of FDI in India ? What are the various measures that are taken by Indian Government for promoting FDI ? Explain in detail. 15
8. What do you mean 'Balance of Payments' ? What are the measures, any country can resort to make unfavourable Balance of Payments conditions to favorable ? 15
9. Critically analyze the major highlights of latest 'EXIM' Policy of India. To what extent, the objectives of the policy have been achieved ? 15