(i) **Printed Page : 1** Roll No.

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4×15=20

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Questions : 14 **(ii)**

12

Sub. Code : 0 8 Exam. Code : 0

Bachelor of Business Administration 5th Semester 1128 **BUSINESS ENVIRONMENT** Paper-BBA-303

Time Allowed : Three Hours] [Maximum Marks : 80 Note :- Attempt any four questions from Section-A. Attempt two questions each from Section-B, and Section-C. SECTION-A

- Differentiate between micro and macro environment. 1.
- 2. What is environment scanning ?
- What do you mean by Fiscal Policy ? 3.
- Discuss FEMA in brief. 4.
- 5. What is understood by the term natural environment?
- 6. Define culture:

SECTION-B

- 7. What do you understand by the term business environment ? Discuss its nature.
- How do economic and non-economic factors interact with 8. each other ?
- Bring out the limitations of environmental analysis. 9.
- 10. Why is economic planning necessary ? 2×15=30 SECTION-C
- 11. What do you mean by import of technology? Discuss the problems relating to import of technology.
- 12. What are your arguments against social responsibility ?
- 13. How does the middle class influence the industrial growth of the country ?
- 14. What is the responsibility of the government towards business ? 2×15=30

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