

1128

B. Voc. (Food Processing and Preservation)

Fifth Semester

FPP-503: Principles of Management

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any four questions from the following:-

- a) What is the difference between management and administration?
- b) What is the importance coordination?
- c) Briefly discuss the steps in decision making.
- d) Differentiate between policies and procedures
- e) Elaborate upon the process of communication.
- f) List down the non-financial motivators.

(4x4)

UNIT - I

- II. What do you mean by organization? Discuss the nature & importance of organization. (16)
- III. Define the term management. Explain Henry Fayol's principles of management in detail. (16)

UNIT - II

- IV. What are the different types of plans available to managers? Discuss in detail the steps in planning process. (16)
- V. Why is control necessary in an organization? Discuss the various techniques of control. (16)

UNIT - III

- VI. Explain the nature and features of communication. What are various barriers to communication faced by managers? (16)
- VII. What is delegation of authority and how is it different from decentralization? Discuss factors affecting the degree of delegation. (16)

P.T.O.

(2)

UNIT - IV

- VIII. Discuss various leadership styles in detail. What are the characteristics of a good leader? (16)
- IX. Define the term motivation. Explain Maslow's theory of need hierarchy and McGregor's theory 'X' and theory 'Y'. (16)

X-X-X