

Exam.Code:1303

Sub. Code: 9520

1128

B. Voc. (Retail Management)

Third Semester

BIR-203: Human Resource Management in Retail (OLD)

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any four questions from the following:-

- a) Differentiate between job enlargement and job enrichment.
- b) Write a short note on succession planning.
- c) What is a stress interview?
- d) Explain in brief fringe benefits.
- e) What is vestibule training?
- f) What are the errors in performance appraisal?

(4x4)

UNIT – I

- II. What is Human Resource Management? Discuss its functions in detail. (16)
- III. What is manpower planning? Explain in detail the process of short and long term manpower planning. (16)
- IV. What do you mean by recruitment? Discuss the various sources of recruitment. (16)
- V. Explain the process of selection in detail. (16)

UNIT – II

- VI. Explain fully the various compensation plans. (16)
- VII. What is meant by training? What are the various types of training? (16)
- VIII. Why is performance appraisal important? What are the various methods of performance appraisal? (16)
- IX. Write short notes on any three:-
 - a) Kaizen
 - b) Quality Circles
 - c) SWOT Analysis
 - d) Worker's participation in management(16)

x-x-x