Exam. Code: 1303

Sub. Code: 9511

1128

B. Voc. (Retail Management) 3rd Semester

GEN-301: Value Education and Human Rights (Common)

d exceluin in detail the role of media

Time allowed: 3 Hours Max. Marks: 80 Attempt five questions in all, including Question No. I which is compulsory NOTE: and selecting one question from each Unit. _*_*_*_ I. Attempt any four of the following: -(a) Holistic living Intrapersonal and Interpersonal relationship (b) Inner and outer body balancing (c) Steps to eradicate drug addiction (d) (e) Cyber crime Female infanticide (f) (4×4) UNIT-I II. What do you mean by value education? State and explain the purpose and significance of value education in the present world. (16)III. Discuss in detail the role of culture and civilization in the value system of a country with special reference to India. (16)UNIT-II IV. What are the salient values for life? Explain in detail some of the salient values for life. (16)V. Write notes on: -(a) Self-esteem and self-confidence (b) Positive and creative thinking (8+8)

UNIT-III

- VI. What is meant by human rights? Explain ten points for enlightened citizenship given by Dr. APJ Kalam. (16)
- VII. State and explain in detail the role of media in value building. (16)

UNIT-IV

VIII. Write a detailed note on social evils prevalent in India in the 21st Century.

(16)

IX. How the atrocities against women is changing shape in the world in 21st Century? Suggest various measures and techniques to tackle these atrocities against women. (16)

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