

Exam Code: 1303
Sub. Code: 9512

1128
B. Voc. (Retail Management)
Third Semester
GC-302: E-Commerce
(Common)

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt the following :-

- a) Differentiate between e-commerce and traditional business.
- b) Define Electronic Payment System.
- c) What are the benefits of Digital Documents?
- d) What are the issues faced in implementing ERP systems? (4x4)

UNIT – I

- II. Define e-commerce. Explain the present status of E-commerce in India with examples. (16)
- III. Explain in detail the various models of e-commerce based on the relationships of transacting parties with examples. (16)

UNIT – II

- IV. Discuss the impact of e-commerce on supply chain management and customer relations. (16)
- V. Explain the working and benefits of following in detail:-
 - a) E-cheques
 - b) Credit cards(16)

UNIT – III

- VI. Explain application of EDI in business. What kind of legal, security and privacy issues is faced in EDI? (16)
- VII. Define digital signature. Explain in detail the working of digital signature. (16)

P.T.O.

(2)

UNIT - IV

VIII. Describe the emergence of ERP systems. What are the business benefits of ERP? (16)

IX. Explain the following:-

a) Regulatory aspects of e-commerce

b) Business Process Re-engineering

(16)

x-x-x