Exam. Code: 0313 Sub. Code: 2706

1128

M.Com. (M.E.F.B.) Third Semester FB-305: Computers in Family Business Management

Time allowed: 3 Hours Max. Marks: 80

NOTE: Attempt five questions in all, selecting atleast two questions from each Unit.

x-x-x

UNIT-I

- a) Using example describe the different types of software used by managers.
 - b) What makes spreadsheet software suitable for managers?

(10,6)

- II. a) Describe the composition of Human Resource Management System.
 - b) What are its advantages and disadvantages?

(10,6)

- III. Explain the features of computer based financial systems that help a SME manager in effective decision making. (16)
- IV. Illustrate how computer based inventory system helps decision making in production and inventory control. (16)
- V. a) Elaborate the role of research in management decision making.
 - b) Explain any one decision making technique.

(8,8)

<u>UNIT – II</u>

VI. Solve the following Linear Programming Problem using simplex method: Maximize $z = 2x_1 + 4x_2 + x_3 + x_4$ Subject to the constraints:

$$x_1 + 3x_2 + x_4 \le 4$$

 $2x_1 + x_2 \le 3$
 $x_2 + 4x_3 + x_4 \le 3$
and $x_1, x_2, x_3, x_4 \ge 0$. (16)

- VII. a) What is Information System?
 - b) Describe the steps involved in its development.

(4,12)

- VIII. a) Differentiate between PERT and CPM.
 - b) Graphically solve the LPP. Minimize $z = 45x_1 + 80x_2$ Subject to the constraints:

$$5x_1 + 20x_2 \le 400$$

 $10x_1 + 15x_2 \le 450$
and $x_1, x_2 \ge 0$.

(8,8)

- IX. Write short note on:
 - a) Transportation Models
 - b) Management Information System

(8,8)

- X. a) What is System Analysis and Design?
 - b) Explain the different types of Design involved in system development. (8,8)

x-x-x