

1128

**M.Com. (M.E.F.B.) Third Semester**  
**FB-301: Industrial Economics and Sociology**

**Time allowed: 3 Hours**

**Max. Marks: 80**

**NOTE:** Attempt five questions in all, selecting atleast two questions from each Unit.

x-x-x

**UNIT – I**

- I. Why Industrial Economics is essential for entrepreneurs when globalization is influencing business performances at large? Also state hoe it suggests solutions for problems relating to their business. (16)
- II. State business situations where passive and active behaviour of firms plays importance role in taking appropriate business decisions? (16)
- III. Illustrate interaction between industrial organisation and economic development with evidences from Industrially developed nations. (16)
- IV. Explain key aspects of Market structure. How can we use them in family business context? (16)
- V. What do you mean by Merger, Diversification and Acquisition? Describe their importance for business decisions of an entrepreneur in SMEs of recent times. (16)

**UNIT – II**

- VI. Give a detailed overview of key growth constraints of the firms with examples from Indian business scenario. (16)
- VII. Describe important dimensions of organisation philosophies along with their critical appraisal. (16)
- VIII. Enlist key factors of market performance? Also discuss that how these factors determine market performance? (16)
- IX. Present a detailed description of important issues in quality of work life. Also discuss appropriate strategies to resolve those issues. (16)
- X. Define the concept of Job evaluation. What are major techniques and problems of job evaluation?

x-x-x