

1128

P.G. Diploma in Mass Communication
First Semester
PGDMC-102; Print Media

Time allowed: 3 Hours

Max. Marks: 100

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Write short notes on any five in about 75-100 words each from the following:-

- a) News values
- b) 5Ws and 1H
- c) Sources of news
- d) Beat
- e) Editorials
- f) Subbing/editing symbols
- g) Types of interview
- h) DTP
- i) Reporting
- j) Bureau Chief

(5x4)

UNIT – I

II. What is News? Discuss Inverted Pyramid pattern of news writing. (20)

III. What is a Lead? Elaborate on different types and styles of Leads. (20)

UNIT – II

IV. Discuss the role and responsibilities of reporting staff in a newspaper organisation. (20)

V. What is 'Beat' in reporting? Discuss the importance of 'beats' in reporting. (20)

UNIT – III

VI. What is interview? What kind of preparation needs to be done before conducting an interview? (20)

VII. How Features are different from Articles? Write a note on News Analysis. (20)

UNIT – IV

VIII. What is Editing? How important is it in print media. (20)

IX. Discuss the concept of DTP. (20)

x-x-x