

Exam.Code:0008

Sub. Code: 0690

1059

B.A./B.Sc. (Hons.) Fourth Semester

Sociology

Paper : Social Psychology

Time allowed: 3 Hours

Max. Marks: 90

**NOTE:** Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any nine of the following:-

- a) Application of Social Psychology
- b) Define 'Motivation'
- c) What is a crowd?
- d) Features of a mob
- e) Who is a leader?
- f) Define Social group
- g) What is propaganda?
- h) Define Sociology.
- i) Define Audience
- j) What is public opinion?
- k) Can attitudes be measured?
- l) Types of groups

(9x2)

**UNIT - I**

II. Write a detailed essay on the scope and nature of Social Psychology. (18)

III. Bring out the relationship between social psychology and sociology, with a focus upon its application. (18)

**UNIT - II**

IV. Define perception. How does perception affect the process of learning? (18)

V. What is the relationship between motivation and attitudes? How can the attitudes be measured? (18)

**UNIT - III**

VI. Discuss the nature and types of social groups. (18)

P.T.O.

(2)

- VII. What do you mean by collective behaviour? Discuss the different types of collective behaviour. (18)

**UNIT - IV**

- VIII. How can propaganda affect the public opinion? Discuss with examples. (18)

- IX. Discuss the different types of leaders. What are the qualities a leader must have? (18)

x-x-x