

(i) Printed Pages: 2 Roll No.

(ii) Questions : 14 Sub. Code :

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Bachelor of Commerce 2nd Semester

1059

INTERDISCIPLINARY E-COMMERCE

Paper : BCM-203

Time Allowed : Three Hours] [Maximum Marks : 80

Note :— Attempt any **four** short answer type questions from Section-A. Each question carries **5** marks. Attempt any **two** questions each from Section-B and Section-C. Each question carries **15** marks.

SECTION—A

1. Differentiate between E-commerce and E-business.
2. Differentiate between Credit card and Debit card.
3. Regulatory Aspects of E-Commerce.
4. Present status of E-Commerce in India.
5. Cryptography.
6. Digital signature.

SECTION—B

7. What is E-Commerce ? How does it differ from Traditional Commerce ? What are the potential benefits of E-Commerce ?
8. What is e-business model ? Explain different types of e-business models in detail. –
9. What are the several factors that led to the emergence of e-commerce in the market ?
10. Describe the term E-Business in detail. What are the various opportunities in E-Business ?

SECTION—C

11. Describe in detail the structure and organization of E-Commerce.
12. What is an electronic payment system ? Describe different types of EPS available.
13. What is EDI ? What are the major benefits of EDI for business organizations ? Describe.
14. Describe in detail the impact of E-Commerce on various business sectors.