

(i) Printed Pages: 2 Roll No. ....

(ii) Questions : 9 Sub. Code : 

0	8	3	8
---	---	---	---

Exam. Code : 

0	0	1	6
---	---	---	---

**Bachelor of Commerce 6<sup>th</sup> Semester**

**1059**

**SOCIAL AND BUSINESS ETHICS**

**Paper : BCM-604**

**Time Allowed : Three Hours] [Maximum Marks : 80**

**Note :—** Section-A is compulsory. Attempt any **four** questions from Sections-B and C, not more than **two** questions from each Section. All questions carry equal marks.

**SECTION—A**

1. Attempt any **four** questions from the following :

(I) Discuss the source of Business Ethics in brief.

(II) Define Values.

(III) What do you mean by Ethics in Finance ?

(IV) What are the components of Corporate Social Responsibility (CSR) ?

(V) What is the need of Corporate Governance ?

(VI) What is Green Management ? 5×4=20

## SECTION—B

2. Discuss the various principles governing business ethics. 15
3. What are the common ethical issues faced by managers in an organization ? 15
4. Discuss the ethical issues related with the marketing operations. 15
5. Explain the normative theories of Business Ethics. 15

## SECTION—C

6. Define Whistle Blowing. How Whistle Blowing can be beneficial to the organizations ? 15
7. What is meant by social responsibility of Business ? Explain its nature and scope. 15
8. Define Corporate Governance. Discuss the elements of Good Corporate Governance. 15
9. Write a detailed note on conservation of natural resources. 15