

(i) Printed Pages : 2

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(ii) Questions : 14

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Exam. Code : 

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**Bachelor of Business Administration 4<sup>th</sup> Semester**

**1059**

**PROJECT MANAGEMENT**

**Paper-BBA-222**

**Time Allowed : Three Hours]**

**[Maximum Marks : 80**

**Note :—** (1) Attempt any **four** questions from Section-A. Each question carries 5 marks.

(2) Attempt any **two** questions each from Section-B and Section-C. Each question carries 15 marks.

**SECTION-A**

- I. Discuss the interrelationship between Project Manager and Line Manager.
- II. "Payback Period method does not measure the true profitability of a project." Explain.
- III. Differentiate between Evaluation and Appraisal.
- IV. Write the requirement of a Good Report.
- V. Explain the position of Project Manager.
- VI. Write a short note on Deming Cycle for Project Management.

5×4=20

**SECTION-B**

- VII. Define Project. What are the characteristics of Project ?

VIII. Write short notes on :

- (a) SWOT analysis
- (b) Monitoring the Environment
- (c) Project Rating Index.

IX. Discuss in detail various feasibility studies for Project Analysis.

X. "Project Management is a Profession". Comment and explain.

15×2=30

### SECTION-C

XI. What do you mean by Project Risk ? Also discuss the types of risk.

XII. Explain in detail the stages in Report Writing.

XIII. Explain the reasons for cost and time over run. How can you control the same ?

XIV. Discuss the different techniques of Project Appraisal with merits and demerits.

15×2=30