1059

B. Voc. (Fashion Technology and Apparel Design)
Second Semester
FTD-204: Concepts of Fashion and Apparel Design

Time allowed: 3 Hours   Max. Marks: 40

NOTE: *Attempt __five__ questions in all, including Question No. I which is compulsory and selecting one question from each Unit.*

x-x-x

I.   Write short notes on the following:
   a) Broken fashion cycle
   b) Fashion forecasting
   c) Fashion leaders
   d) Career in fashion industry   (4x2)

UNIT – I

II.   Define Fashion Cycle and explain the various stages of fashion cycle?   (8)

III.   Explain the various sources of inspiration for fashion?   (8)

UNIT – II

IV.   Discuss the procedure for predicting trends?   (8)

V.   What are the various fashion predicting agencies? Write their role in fashion prediction?   (8)

UNIT – II

VI.   Explain the various fashion adoption theories with suitable examples?   (8)

VII.   What are the various factors which affect fashion?   (8)

UNIT – IV

VIII.   Explain the various factors affecting design application for various age groups? (8)

IX.   Discuss the contribution of following fashion designers in fashion world:
   a) Christian Dior
   b) Sabyasachi Mukherjee   (8)

x-x-x