

1059

B. Voc. (Logistic Management)

Second Semester

LEM-203: Transportation and Distribution Management

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any four of the following:-

- a) Advantages of distribution models.
- b) Role of transportation in network planning.
- c) What are transportation performance costs.
- d) Role of E-commerce in transportation management.
- e) What is supply chain?
- f) Explain transportation principles in brief. (4x4)

UNIT – I

- II. Explain in detail the concept of distribution channels. What are the advantages and disadvantages of distribution channels? (16)
- III. Explain in detail the role of transportation and distribution in supply chain management. (16)

UNIT – II

- IV. Explain the role of various agencies in transportation management. (16)
- V. Explain different factors that affect distribution management. (16)

UNIT – III

- VI. Explain different models of transportation. What are the merits of these models? (16)
- VII. Explain the performance costs associated with transportation. What are the cost components of multimodal transportation? (16)

UNIT – IV

- VIII. Explain in detail the recent trends in transportation. (16)
- IX. Explain different software used in transportation management. Briefly explain the role of each software. (16)

x-x-x