

Exam.Code:1304

Sub. Code: 9210

1059

**B. Voc. (Retail Management) Fourth Semester
RSC-405: Management Information System for Retail**

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Answer any four of the following:-

- a) What is the need for MIS in retail?
- b) What are the types of information?
- c) Write short note on Decision Support System
- d) Explain the threads to information resources.
- e) How does MIS help in planning?
- f) What are the types of system concepts?

(4x5)

UNIT – I

II. Discuss in detail the various functions of MIS.

(15)

III. What are the features of MIS? How MIS be successfully implemented in retail industry?

(15)

UNIT – II

IV. What is information overload? How can it be managed?

(15)

V. Explain the process of generation and communication of information.

(15)

UNIT – III

VI. What are the various information systems? Also, explain their applicability in retail organizations.

(15)

VII. Discuss the various database management models in detail.

(15)

UNIT – IV

VIII. Discuss the ERP modules. How can ERP be implemented in retail organizations.

(15)

IX. Discuss the various system development methodologies.

(15)

x-x-x