

1059

M.Com (Master of Entrepreneurship and Family Business)

Second Semester

FB-205: Technologies Knowledge and Networks Management

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, selecting atleast two questions from each Unit.

x-x-x

UNIT – I

- I. Write short note on:-
- a) Technological change in India.
 - b) Project report (8,8)
- II. What is technology? Describe the issues in adopting technology. (6,10)
- III. Explain how technology is assessed and evaluated? Explain technology support systems. (8,8)
- IV. Elaborate the procedure for project formulation and appraisal. (8,8)
- V. Illustrate the need and steps for financial analysis of a project. (8,8)

UNIT – II

- VI. List the merits and demerits of tacit and explicit knowledge. (16)
- VII. Write short note on:-
- a) Project Review
 - b) Information Networks
 - c) Ethical Issues
 - d) Network Analysis (4x4)
- VIII. What is knowledge management? List its applications and strategies. (4,6,6)
- IX. Describe the qualities of a project manager. Illustrate the role of project manager in planning time scales. (8,8)
- X. Explain the role of IPR in handling ethical issues. Describe using an example. (10,6)

x-x-x