

1069
Certificate Course (Add-on)
Journalism
Paper –A (Theory)

Time allowed: 3 Hours

Max. Marks: 90

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

- I. Write short notes on any five in about 75-100 words each:-
- News gathering
 - Proofreading
 - Attribution
 - News desk
 - Maintaining news source
 - Chief Sub Editor
 - News agency
 - Verification

UNIT – I

- II. What is the difference between news and feature? Identify different types of features and explain each with examples. (20)
- III. Define journalism and critically analyze the statement: "Journalism is Literature in a Hurry". (20)

UNIT – II

- IV. What are the qualities and responsibilities of a News Editor in a news organization? (20)
- V. Discuss in detail the organizational setup of a newspaper and a news agency. (20)

UNIT – III

- VI. What are news values? List and explain with relevant examples. Comment on impact of new media on news values. (20)
- VII. Write a detailed note on sources of news? Provide insight to ethical news sourcing. (20)

UNIT – IV

- VIII. Trace the development of a news copy from the point of news gathering to publication. Identify key practices and comment on their significance. (20)
- IX. Discuss the qualities and responsibilities of a Sub Editor in a newspaper. (20)

x-x-x