

Exam Code: 1261

Sub. Code: 8886

1069

**Certificate Course (Add-on)
Tourism and Travel
Paper – I: Tourism Business**

Time allowed: 3 Hours

Max. Marks: 75

NOTE: Attempt five questions in all, including Question No. I which is compulsory.

x-x-x

- I. Attempt any five of the following:-
- a) What is tourism?
 - b) Discuss the political impact on tourism industry?
 - c) Write note on map-work in tourism.
 - d) What is the importance of personality development and communication skills in tourism?
 - e) What is the role of infrastructure development in tourism?
 - f) What is the relationship between technology and tourism?
 - g) Role of emporium and melas in promoting tourism.
 - h) What are the major threats to tourism in India? (5x3)
- II. Explain the constituents of tourism industry and tourism organization. (15)
- III. Discuss the growth of online travel companies in Indian tourism industry. What is its impact on tourists? (15)
- IV. Discuss the role of media in Tourism. (15)
- V. Critically evaluate the tourism regulations. (15)
- VI. What is the role of travel agents and tour operators in tourism industry? (15)
- VII. Discuss the development of tourism both internationally and domestic. (15)
- VIII. "Modes of transport play an important role in tourism". Discuss. (15)

x-x-x