

**Exam Code: 1261**

**Sub. Code: 8887**

**1069**

**Certificate Course (Add-on)**

**Tourism and Travel**

**Paper –II: Tourism Production and Operations**

Time allowed: 3 Hours

Max. Marks: 75

**NOTE:** Attempt five questions in all, including Question No. I which is compulsory.

x-x-x

- I. Attempt any five of the following:-
- a) What is tourism product?
  - b) What are heritage holes?
  - c) List any six prominent architectural monuments of India?
  - d) List any six religious centres of Buddhism in India?
  - e) List any six prominent museums of India?
  - f) List any six major lakes of India?
  - g) List any six national parks of India?
  - h) List any six major archaeological sites of India? (5x3)
- II. Explain the prominent destinations of Islamic architecture in India. (15)
- III. Discuss the role of museums and art galleries in tourism in India. (15)
- IV. Write down a detailed case study on SITA. (15)
- V. Discuss the role of PATA in tourism promotion. (15)
- VI. Explain the role of guest host relationship for tourism development in any destination. (15)
- VII. Why tourist guides are called as brand ambassadors of any destination. Explain their role image building of destination. (15)
- VIII. Discuss the role government in tourism promotion of any destination. (15)

x-x-x