

**1069**  
**Diploma Course (Add-on)**  
**Journalism**  
**Paper – A**

Time allowed: 3 Hours

Max. Marks: 90

**NOTE:** Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any five in about 75-100 words each:-

- a) Beats
- b) News Features
- c) Banner Headline
- d) Photo Caption
- e) Plagiarism
- f) Article 19 (1) (a)
- g) Vocabulary of design
- h) Elements of Design

(5x2)

**UNIT – I**

- II. Explain the difference between story structure of news and features. (20)
- III. Enlist and explain the various types of leads with the help of examples. (20)

**UNIT – II**

- IV. What is the importance of Pictures in a newspaper? Explain the process of selecting and editing pictures. (20)
- V. Enlist the essentials of writing headlines (20)

**UNIT – III**

- VI. Discuss the relevance of ethics in Journalism. How does the Code of Ethics ensure ethical practice in journalism? (20)
- VII. While constitution guarantees Freedom of Speech and Expression, the same must be used cautiously by the Media. Comment on the statement with examples. (20)

**UNIT – IV**

- VIII. Write a details note on text breaker devices in design. (20)
- IX. Enlist and explain the features of various type groups. (20)

x-x-x