

Exam Code: 1262
Sub. Code: 8994

1069
Diploma Course (Add-on)
Video Reporting
Paper – A

Time allowed: 3 Hours

Max. Marks: 90

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any five of the following in about 75-100 words each:-

- a) Doordarshan
- b) Cable TV
- c) Documentary
- d) News Writing for TV
- e) Floor Manager
- f) TRP
- g) Feedback on TV
- h) TV Interview

(5x2)

UNIT – I

II. How is TV important to bring social change? (20)

III. Explain major developments happening between 1990-2000 that changed the role of TV as a mass medium. (20)

UNIT – II

IV. Why is feedback important for TV Programming? (20)

V. How are talk shows planned and shot for television? (20)

UNIT – III

VI. Explain the organizational set-up of TV News department. (20)

VII. Explain the main principles of writing TV News. (20)

UNIT – IV

VIII. Explain the important do's and don'ts of conducting interviews for Television. (20)

IX. Explain the role of:-

- a) TV Director
- b) Cameraman

(20)

x-x-x