

(i) Printed Pages : 3]

Roll No.

(ii) Questions : 9]

Sub. Code :

0	4	7	0
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Exam. Code :

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**B.A./B.Sc. (General) 5th Semester
Examination**

1127

**FUNCTIONAL ENGLISH
Paper : Print Journalism**

Time : 3 Hours]

[Max. Marks : 70

Note :- Attempt any *five* questions. All questions carry equal marks (14 marks).

1. Write short notes on any *four* of the following :

- (i) The Discerning Eye of a Newsperson
- (ii) Rewriting of Moffusil Copy
- (iii) Sources of Information
- (iv) Investigative Journalism

- (v) Types of Headlines
- (vi) Interview as an instrument of News Gathering 14
2. Write a detailed note on Packaging Stories. 14
3. Reporting on development vs. reporting on action.
Comment. 14
4. Write a detailed note on the scope of communication,
explaining clearly its purpose and forms. 14
5. Discuss various sources of news gathering. Distinguish
factual reporting from interpretative news reporting. 14
6. What necessary role does editing play in the
finalization of a news item. 14
7. Name the key departments of a Newspaper office.
How are these interdependent ? 14
8. Delineate upon the structure of a News Story with
special focus on the Inverted Pyramid Pattern. 14

9. Explain any *seven* of the following terms :

- (a) Press Release Tabloid
- (b) Stringer
- (c) Tabloid
- (d) Obituary
- (e) Banner
- (f) Style Sheet
- (g) Free Lancing
- (h) Broad Sheet
- (i) PTI

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