

1127

B.A./B.Sc.(Hons.)-3<sup>rd</sup> Semester

Psychology

Paper:- Social Psychology

Time allowed: 3 Hours

Max. Marks: 90

**NOTE:** Attempt five questions in all, including Question No. I which are compulsory and selecting one question from each Unit.

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I. Attempt any nine of the following in about 25-30 words each: -

- (a) Meta analysis
- (b) Informed consent
- (c) Interview
- (d) Social comparison
- (e) Knowledge function of attitudes
- (f) ABC of attitudes
- (g) The managerial grid
- (h) Self-actualization
- (i) Least preferred co-worker questionnaire
- (j) Bystander effect
- (k) Characteristics of Bullies & Victims
- (l) Empathy-Altruism Hypothesis (9×2)

**UNIT – I**

II. Explain the nature of social psychology. Give a detailed account of important causes of social behavior & thought with relevant research evidence. (5+13)

III. Explain & examine observation method used in social psychological research. Discuss its advantages & limitations. (14+4)

**UNIT – II**

IV. Can attitudes be changed? How people change their attitudes in response to persuasive messages. (3+15)

V. Define attitude. Describe the methods of measurement of attitudes. (18)

**UNIT-III**

VI. State nature and characteristics of leadership. Give a detailed account of any two theories of leadership. (18)

VII. Write notes on: -

- (a) Functions of a leader
- (b) Trait approach (9+9)

**UNIT-IV**

VIII. Define prosocial behavior. Explain various factors that increase and decrease the tendency to help. (4+14)

IX. Elucidate upon various factors responsible for ragging & ways of curbing ragging in educational institutions. (6+12)

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