

(i) Printed Pages : 2]

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(ii) Questions : 9]

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**Bachelor of Commerce 1st Semester
Examination**

1127

**PRINCIPLES AND PRACTICES OF
MANAGEMENT**

Paper : BCM-107

Time : 3 Hours]

[Max. Marks : 80

Note :- Attempt any *four* questions from Section A and two questions from each Section B and C respectively.

Section-A

1. Write short answers on any *four*. Each question carries 5 marks :

- (a) Scalar chain
- (b) Management Vs. administration
- (c) Organisation chart

(d) Line and staff position

(e) Autocratic and Democratic leader

(f) Communication Network

4×5=20

Section-B

2. "Management is both Art and Science." Comment. 15
3. Discuss "Systems Approach" to the study of management. 15
4. Define MBO. What are its benefits and limitations ? 15
5. (a) Delegation is an art. Comment.
(b) What are the barriers to effective delegation ? 15

Section-C

6. "Coordination is the essence of management." Comment. 15
7. Explain McGregor's Theory X and Theory Y and analyse these critically. 15
8. Identify different ways to make communication effective. 15
9. "Planning is looking ahead and control is looking back." Comment. 15