(i) Printed Pages : 3]

(ii) Questions :14]

ages	:3]	Roll No	•••••	•••••		•••••	
IS	:14]	Sub. Code :	0	8	6	4	
		Exam. Code :	0	0	2	1	

Bachelor of Business Administration 1st Semester Examination

7. Define Managemen**71127** out the role

MANAGEMENT CONCEPT AND PRACTICES Paper : BBAS104

Time : 3 Hours]

[Max. Marks: 80

Note :- Attempt any four question from Section A carrying

5 marks each and attempt any two questions from

Section B and Section C each, carrying 15 marks.

Section-A

5×4=20

1. Describe various levels of management.

2. Explain the concept of functional management.

3. Write short note on MBO.

NA-118 (1) Turn Over

- 4. Distinguish between Line and Staff.
- 5. Why selection is called negative process ?
- 6. Give brief over view of knowledge management.

Section–B 15×2=30

- 7. Define Management. Bring out the role of management in success of an enterprise.
- 8. What are the various approaches of management thoughts ? Explain Modern Management Thought.
- 9. Explain the process of planning. Discuss importance and limitations of planning.
- 10. Distinguish between delegation and decentralisation.

What are the obstacles to effective delegation ?

Section–C 15×2=30

- 11. Describe selection process in large organisation to select a personal manager.
- NA-118 (2)

- 12. Define motivation. Compare and contrast Maslow's theory and Herzberg's two factor theory of motivation.
- 13. "Leaders are born." Do you agree with this statement ? Explain theories of leadership in the light of above statement.
- 14. Discuss the concept of control. Explain various techniques of controlling.

NA-118