

(i) Printed Pages : 3]

Roll No. ....

(ii) Questions : 14]

Sub. Code : 

0	8	8	6
---	---	---	---

Exam. Code : 

0	0	2	5
---	---	---	---

**Bachelor of Business Administration 5th  
Semester Examination**

**1127**

**INTERNATIONAL BUSINESS**

**Paper : BBA 302**

**Time : 3 Hours]**

**[Max. Marks : 80**

**Note :-** Attempt any *four* questions from Section A carrying  
5 marks each and attempt any *two* questions from  
Section B and Section C, each carrying 15 marks.

**Section-A**

1. Define Foreign Direct Investment.
2. Distinguish between GATT and WTO.
3. What do you mean by Balance of Payment ?

**NA-128**

( 1 )

Turn Over

4. Discuss the objectives of IMF.
5. Explain the different stages of product in Product Life Cycle theory.
6. What are the complexities in International Business ?

#### **Section-B**

7. What are the various functions and objectives of WTO ?
8. Discuss the various theories of International Trade.
9. Explain the various modes of entry into International Business clearly indicating their merits and demerits.
10. What do you mean by Economic Environment ?  
What are its constituents ?

#### **Section-C**

11. Explain the various factors affecting FDI flow to a country with special emphasis on India.
12. What do you mean by export promotion ? Explain the various measures undertaken for export promotion.

13. Suggest suitable measures to solve major issues facing India's foreign trade.

14. What do you mean by regional economic co-operation ? Explain various recent trade agreements of India.

1127

INTERNATIONAL BUSINESS

Paper : BBA 302

Time : 3 Hours

[Max. Marks : 80]

Note : Attempt any four questions from Section A carrying 5 marks each and attempt any two questions from Section B and Section C, each carrying 15 marks.

Section-A

Define Foreign Direct Investment.

Compare between GATT and WTO.

What do you mean by Balance of Payment ?

NA-128

( 3 )

Turn Over