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B.Voc (Fashion Technology & Apparel Design)

3rd Semester

GC-302: E-Commerce (Old)

(as per Syllabus 2016-17)

Time allowed: 3 Hours

Max. Marks: 80

Note: Attempt five questions in all, including question no. I which is compulsory and selecting one question from each Unit.

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I. Answer the following questions:-

- a) Discuss in brief the present status of e-commerce in India.
- b) Difference between credit card and debit card.
- c) Write a short note on Digital Signatures
- d) What are the challenges of ERP implementation?

(4 x 4)

UNIT – I

- II. Discuss the difference between web based business and traditional business. Explain the tools of e-commerce. (16)
- III. Discuss in details the various models of e-commerce. (16)

UNIT – II

- IV. Explain in detail the working of various types of electronic payment systems. (16)
- V. Discuss the impact of e-commerce on supply chain management and customer relations. (16)

UNIT – III

- VI. What do you understand by electronic data interchange? Explain its applications in detail. (16)
- VII. Discuss the legal, security and privacy issues in EDI. (16)

UNIT – IV

- VIII. What do you understand by enterprise resource planning system? discuss its benefits in business. (16)
- IX. Discuss the regularity aspects of e-commerce. (16)

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