

1127

B. Voc. (Food Processing and Preservation)
Third Semester
FPP-302: E-Commerce
(Common)

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

- I. Attempt the following:-
- a) Define e-commerce?
 - b) Difference between B2B and B2C with examples.
 - c) What are the benefits of smart cards?
 - d) What are the challenges of ERP implementation? (4x4)

UNIT – I

- II. Define e-commerce. What are the growth potentials of e-commerce in India? (16)
- III. Explain in detail the various models of e-commerce based on the relationships of transacting parties with examples. (16)

UNIT – II

- IV. Define electronic payment systems. Explain its various types with merits and demerits. (16)
- V. Explain the role of e-commerce in the changing structure of organizations. (16)

UNIT – III

- VI. a) What is EDI? Explain the legal, security and privacy issues in EDI.
b) What are the different types of digital documents? (16)
- VII. Explain in detail the working of digital signature. What is its usage in e-business? (16)

UNIT – IV

- VIII. Describe the emergence of ERP systems. What are the challenges faced in its implementation. (16)
- IX. Discuss in detail the regulatory aspects of e-commerce. (16)

x-x-x