

1127

B. Voc. (Retail Management)

First Semester

BIR-102: Management Process (OLD)

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any four questions from the following:-

- a) What do you mean by unity of direction?
- b) What do you mean by a joint stock company?
- c) What do you mean by feedback?
- d) What do you mean by programmable decisions?
- e) What do you mean by procedure?
- f) What do you mean by master budget?

(4x5)

UNIT – I

- II. Explain the generic functions of management. What are the qualities of an effective manager? (15)
- III. What are the distinguishing features of business? What are the requirements of a successful business? (15)
- IV. What are the distinguishing features of a sole proprietary firm? Examine the strengths and weaknesses of a sole proprietary firm. (15)
- V. What do you mean by public enterprises? Examine the salient features of public enterprises. What is the importance of public enterprises for the society? (15)

UNIT – II

- VI. What are the requisites of good decision making process? Explain the different steps in decision making process. (15)
- VII. What do you mean by decentralization of authority? What are the advantages and limitations of decentralization of authority? (15)
- VIII. What are the different sources of recruitment? Explain the precautions which must be exercised in the recruitment process. (15)
- IX. What do you mean by coordination? What are the objectives of coordination? What are the steps in the coordination? (15)

x-x-x