

1127

B. Voc. (Hardware and Networking)

Fifth Semester

GEN-502: Introduction to Research Methodology and Report Writing

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any four questions from the following:-

- a) Differentiate between qualitative and quantitative research.
- b) Define review of literature.
- c) Discuss the concept of scaling.
- d) Explain sampling errors.
- e) Discuss sampling procedure in brief.
- f) What is a routine business report?

(4x4)

UNIT – I

II. What is the meaning of research? Explain various types of research. (16)

III. Explain research design. What are the features of a good research design? (16)

UNIT – II

IV. Explain data collection. Discuss in detail various methods of collecting primary data. (16)

V. What is a questionnaire? Explain various precautions to be made while designing a questionnaire. (16)

UNIT – III

VI. What is a sample? Explain sampling procedure in detail. (16)

VII. What is data analysis? Explain methods of quantitative and qualitative data analysis. (16)

UNIT – IV

VIII. What is the meaning of business report? What are the steps to be followed in preparation of business report? (16)

IX. Write in detail four key elements which are present in winning business proposals. (16)

x-x-x