

(i) Printed Pages : 3]

Roll No.

(ii) Questions : 10]

Sub. Code :

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**Master of Commerce 1st Semester
Examination**

1127

MANAGEMENT INFORMATION SYSTEM

(Same for USOL Candidates)

Paper : M.C-106

Time : 3 Hours]

[Max. Marks : 80

Note :- Attempt *five* questions in all, selecting at least *one* question from the each Unit. All questions carry equal marks.

Unit-I

1. (a) What is the need of MIS for managers ? What are its characteristics ?
- (b) Why is the precise knowledge of subparts (management, information, system) necessary for appropriate designing of MIS ?

NA-357

(1)

Turn Over

2. Modern-day business cannot be managed without an efficient MIS in place. Critically examine this statement with a relevant example.

Unit-II

3. (a) What are the different types of management information systems from a management activity point of view ?
- (b) What strategic role does IT play in strategic planning ?
4. What trends do you notice in the evolution of MIS ?
- Do the latest e-Business applications fulfil the information requirements of managers ?

Unit-III

5. (a) Explain the various modules and features of IT applications in the logistics and transportation sector.
- (b) What are the various service attributes that distinguish a service from a product ?

6. What are the components of a decision support system ? What trends you observe in the DSS arena ?
7. Discuss the various ways in which knowledge management systems could help organizations with manufacturing and production systems.

Unit-IV

8. What is Rapid Application Development (RAD) Model ? Explain with a suitable example.
9. What are the various factors that influence the success and failure of the implementation of ERP system in an organization ? Quote a relevant example.
10. Write short notes on the following :
 - (a) DBMS
 - (b) System Analysis and Design