

1127

M.Com. (Master of Entrepreneurship & Family Business)

1<sup>st</sup> Semester

FB-102: Entrepreneurship Development - I

Time allowed: 3 Hours

Max. Marks: 80

**NOTE:** Attempt five questions in all, selecting at least two questions from each Unit. All questions carry equal marks.

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### UNIT – I

- I. What do you understand by the term, “Entrepreneurial Attitude”? How people are motivated to become entrepreneurs?
- II. Discuss the various policies and programmes of the government of India for promotion and growth of entrepreneurship.
- III. ‘Entrepreneurship is a risky option but highly rewarding also’. Do you agree? Discuss the various problems and prospects of the various problems and prospects of Entrepreneurship.
- IV. Discuss the various forms of business enterprises. How the form of business enterprise can be selected? Explain the pros and cons of each form of Entrepreneurship. How one can become a successful Entrepreneur?
- V. Write short notes on the following:-
  - a) Role of Financial Institutions for Entrepreneurial growth
  - b) Competencies of successful Entrepreneurs

### UNIT II

- VI. What is planning? Discuss planning as an instrument of Entrepreneurial growth.
- VII. What do you understand by ‘Opportunity scanning and Identification’? Discuss the various sources of ideas, selection of idea and business venture selection process.